

accelerate  
prosperity

Biannual

# NEWSLETTER 2022

January 2022 - June 2022

Building an **inclusive** and **prosperous**  
society through the power of  
**entrepreneurship**



Funded by  
the European Union

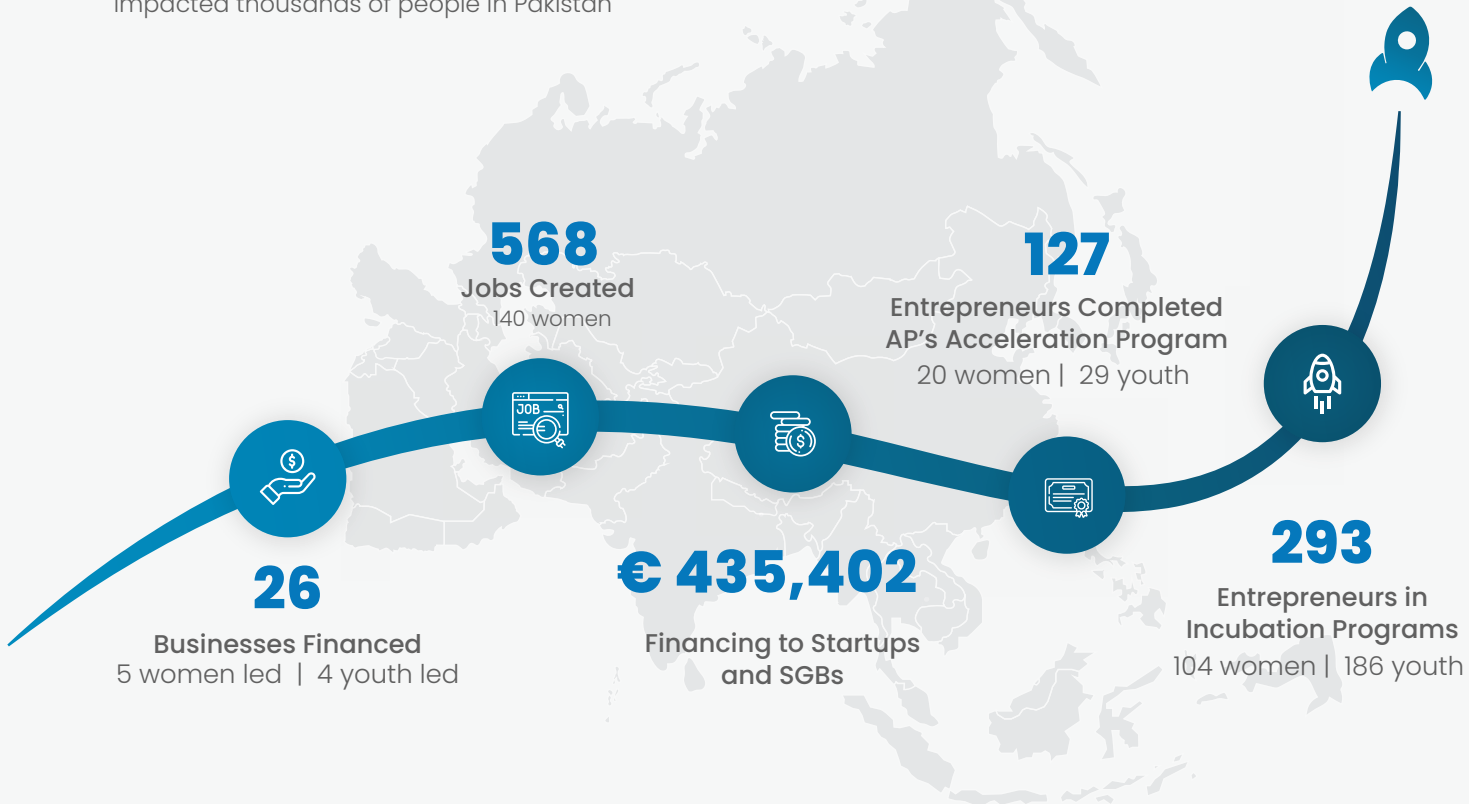


*AP Team*



## AP ASIA AT A GLANCE

Since its launch in 2020, AP Asia has positively impacted thousands of people in Pakistan

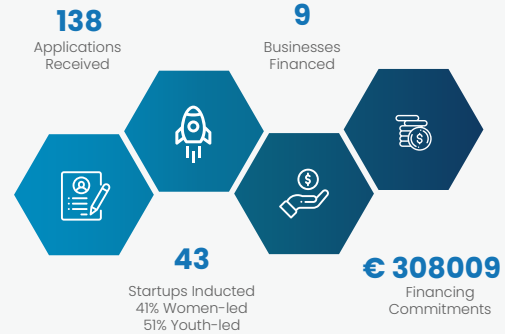


## PROGRAM HIGHLIGHTS



### NATIONAL HEALTH INCUBATOR

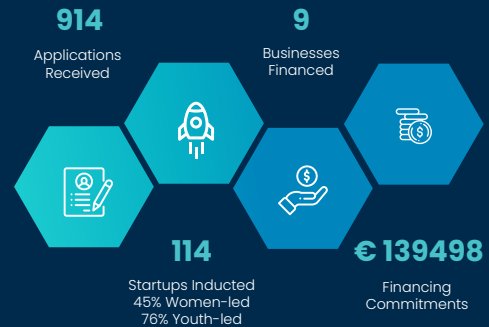
AP Launched Pakistan's first health incubator in partnership with AKU Karachi, which promotes innovative, and technology driven health solutions in Pakistan.



INTERNATIONAL CERTIFICATE IN  
ENTREPRENEURSHIP  
Enabling a New Generation of Entrepreneurs

### INTERNATIONAL CERTIFICATE IN ENTREPRENEURSHIP

Accelerate Prosperity and E4Impact Foundation offers the International Certificate in Entrepreneurship (ICE) to aspiring and early-stage entrepreneurs to equip them with the required skills and knowledge for launching and growing businesses.



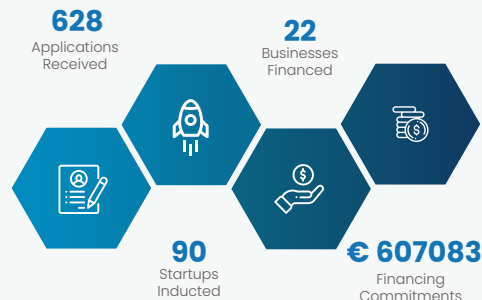


# PROGRAM HIGHLIGHTS



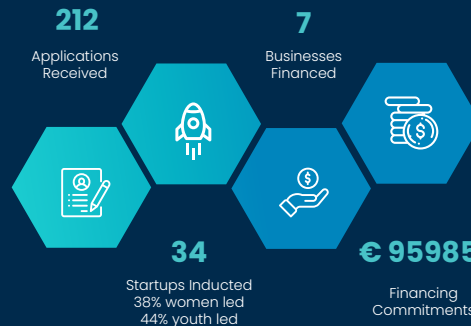
## VENTURE+

Venture+ Service prepares an entrepreneur and their business for growth by offering tailored training to develop and/or improve their business model, execution plan and existing processes along with technical advisory that will enable them to present a strong case for required financing.



## EDVENTURE

EdVenture is a joint initiative of Accelerate Prosperity, Pakistan (AP) and the Aga Khan University (AKU) which aims to catalyze commercialization and growth of modern technology, innovation and services being manufactured/ created by entrepreneurs in the education sector in Pakistan.



## CO-WORKING SPACE

Accelerate Prosperity offers state of the art co-working spaces to existing and aspiring entrepreneurs in Gilgit Baltistan, Chitral and Karachi to prepare young generation for the rapidly changing competitive market landscape.

AP co-working spaces offer three main services:

- Coworking Office Space
- Meeting Space
- Workshop Space




# INVESTMENT SPOTLIGHT

Business	Co-Financing	Leveraged Financing
 <p><b>LOKOU Trading Pvt. LTD.</b> LTC provides commercial solution for decreasing plastic waste in Pakistan. It is procuring and providing water soluble laundry bags, biodegradable garbage and trash bags to control air, water and soil pollution in GB and all over Pakistan.</p>	<p>€ 9,045</p>	<p>€ 7,489</p>
 <p><b>Abashar Solutions Pvt. Ltd.</b> Aabshar Solution has developed unique water optimization technology through an innovative mechanical way to reduce water consumption. Aabshar's optimizer reduces daily usage water consumption by around 85% to 98% of its customers (both corporate and household customers) resulting in reduction of utility bills and also helps in combatting water scarcity issues.</p>	<p>€ 8,469</p>	<p>€ 1,494</p>
 <p><b>Digital Inclusive Library</b> Digital Inclusive Library (DIL) is the first enterprise of its kind targeting the niche customers who are visually impaired—an initiative of a visually impaired woman, Maria Zia. The business model is to provide audio general books through an app in an affordable price that will be easy to use and accessible with all assistive technologies.</p>	<p>€ 8,469</p>	
 <p><b>Healthyabi</b> Healthyabi provides homecare services to patients who need care at home. Specifically, to those who are dependent and to people who prefer to avail medical services on doorstep to avoid the hassle of going to hospitals.</p>	<p>€ 17,501</p>	<p>€ 17,428</p>



## INVESTMENT SPOTLIGHT

	Business	Co-Financing	Leveraged Financing
	<p><b>Fast Move Packages (FMP)</b> FMP is a dynamic industrial set-up integrating product designing, commercial printing, packages manufacturing and logistics powered by a e-commerce business platform. FastMove Packages is a one-stop shop for all manufacturers, customers, and consumers where they can avail creative designing services, high image printing, customized packaging manufacturing and delivery at doorstep.</p>	<p>€ 15,943</p>	<p>€ 54,930</p>
	<p><b>BERA</b> BERA is selling traditional handmade Peshawari chappal (sandal), woolen Shawls and woolen scarf to high end-customers online and designated retail stores in major cities of Pakistan. BERA has outsourced its manufacturing to local craftsman and artisan, products are made as per BERA's design and specification.</p>	<p>€ 15,000</p>	
	<p><b>Ilmiversity</b> Ilmiversity provides a One-Stop Solution to cover all Academic / Learning / Administrative aspects of an institute. Via business Web + Mobile app, an effective communication stream is established between schools, teachers, students, and parents. It connects all the dots need for a child's education and growth. Parents also receive parenting programs via Ilmiversity app.</p>	<p>€ 14,946</p>	<p>€ 9,963</p>
	<p><b>Shazday Fruits</b> Pakistan's first venture that's working to bring Gilgit Baltistan's heavenly fruit and dry fruit at customers' doorstep. Shazday's primary activity is to add value to agricultural produce of GB by converting it into various food products that comply with international norms and food safety standards. Shazday works with farmers directly and improve their growing processes to improve yield and quality of their produce.</p>	<p>€ 10,001</p>	<p>€ 77,392</p>





## AP IMPACT



*Accelerate Prosperity provided us with mentorship and led us through various processes of running a successful business. From Business to Financial Modeling, AP enables our business to operate in an improved manner.*

*~ Shamsa Sakhi  
Founder Embon's D*

*It was great being a part of the National Health Incubator run by Accelerateprosperity. The best parts were the people serving as mentors, business coaches, and subject matter experts. We really feel like we have an extension of our team, that we can rely on, who will help take our startup forward.*

*~ Akbar Alana  
Founder Alsons Technology*



## WHAT'S COMING NEXT?



AP is launching a pilot of the National Tourism Incubator (NTI) program in October 2022. It is the first of its kind national level platform for innovative tourism businesses to come forward, get access to tailored advisory, financing, and market linkages through a formalized program. The focus of the program is to explore untapped business opportunities, especially in areas of adventure and winter tourism in Pakistan.



Green Solutions Incubation (GSI) aims to provide aspiring clean technology founders with the necessary resources to develop and launch their products and services with a strong value for users and a solid business proposition. The program focuses on businesses with the potential of profound climate impact, particularly in the domains of renewable energy, green construction, waste management and recycling, eco-friendly consumer solutions, as well as other green technology or innovation being incorporated into existing industries.

### **Inclusive Supply Chain Technical Assistance to Lead Enterprises (ISTALE)**

Through ISTALE, AP Pakistan wants to identify lead businesses within the AP-focused value chains including education, agriculture, healthcare, IT and tourism in Pakistan by addressing key binding constraints in their value chain systems and help them scale and take advantage of untapped market opportunities. Enterprises based in urban or semi-urban areas will be able to create linkages with enterprises in rural areas, thereby strengthening rural urban linkages.

### **International Certificate in Early Childhood Development (ECD) Entrepreneurship**

This fit-for-purpose incubation program for ECD Entrepreneurship leading to financing is designed to create business opportunities fostering ECD entrepreneurship in Pakistan, Tajikistan, Kyrgyzstan, and Afghanistan. The purpose is to bring together all the essential elements of a quality incubation program to run a successful ECD startup such as subject matter expertise, the concepts of human centered design thinking, key concepts of business modeling and the required financing to start or grow the startup.





*STAY TUNED FOR UPCOMING EXCITING  
PROGRAMS AND UPDATES!*

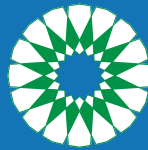
## **PARTNERS**



THE AGA KHAN UNIVERSITY

**E4IMPACT**  
FOUNDATION





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