

Biannual NEWSLETTER

June 2022 - December 2022

Building an **inclusive** and **prosperous** society through the power of **entrepreneurship**





AP ASIA AT A GLANCE

AP Asia is having a significant effect on the entrepreneurial ecosystem in Pakistan by offering comprehensive support to both established and new entrepreneurs.

> 301 **Jobs Created** 75% youth jobs | 25% women jobs

Entrepreneurs Completed AP's Acceleration Program

3 women | 6 youth

22

€ 517,166

Financing to Startups and SGBs

Entrepreneurs in **Incubation Programs**

293

36% women | 39% youth

293

Entrepreneurs in **Incubation Programs**

36% women | 39% youth

26

Businesses Financed

5 women led | 9 youth led





An incubation program for entrepreneurs to explore and leverage untapped areas of adventure tourism for regional growth, improvement of current offerings, and to promote innovative and sustainable tourism.



TESTIMONIALS



Humaira
Cofounder
Mountain Retreats

For our expansion plan we applied for NTI program from Accelerate Prosperity. We would like to take a moment to express our gratitude for the positive experience we had working with your firm during our recent fundraising round. The process was handled with great professionalism and efficiency, and we felt that our needs and goals were fully understood and supported at every step of the way.



Faysal Hassan Ali Cofounder ANFA Hospitality (Pvt.) Ltd

It was fortunate that we enrolled in AP's National Tourism Incubator's program which has equipped us with relevant skills that would help us not only to start up the project smoothly but also to effectively operate it. We look forward to AP's partnership in our project helping us move towards sustainable tourism and bring quality tourism in GB region.





Green Solutions Incubator (GSI) aims to provide aspiring clean technology founders with the necessary resources to develop and launch their products and services with a strong value for users and a solid business proposition.



TESTIMONIALS



Dabeer Hemani Cofounder Concept Loop

We were extremely eager to be a part of Accelerate Prosperity's Green Solutions Incubation program as it focused on helping start-ups with sustainable solutions. We have been a part of other green incubation programs like Climate Finance Accelerator and Bridges for Enterprise (Cambridge). What we really appreciated about the Green Solutions Incubation program was the content of the training, which was helpful for start-ups at every level. Stimulus did a great job facilitating the program with some amazing workshops by local and international experts. The mentors and speakers were very responsive and happy to help offline as well. My favorite part of the program was hearing from other businesses in the cohort and learning from their varied experiences as well as the demo day and pitch day interacting with investors and judges. This program is highly recommended for anyone working in the sustainable business space.



Zunaira Khan COO Earth Warriorz

Accelerate Prosperity's Green Solutions Incubation was the perfect program to support us and fill in pieces of information that we felt was missing. The trainers and coaches were very well selected, and the program provided deep insights for accelerating start-ups. We have been part of many other programs but this program, managed by the Stimulus team had the perfect blend of local and international expertise. The 12 coaching sessions for each team in addition to the group sessions were critical in asking questions and clarifying confusions that we would not be able to address in front of a crowd. My favorite part of the program was the sessions by Dr. Ingo Schneider on Company Building and Legal Perspectives, especially highlighting Term Sheets and Investor Due Diligence. I have never attended a session that addressed these elements as part of an accelerator program before. Overall, an excellent program and I appreciate the opportunity to be a part of it.





Venture+ is Accelerate Prosperity Pakistan's sector-agnostic acceleration program that facilitates growth of selected businesses by providing relevant businesses by providing relevant business advisory and financial capital they need to become the SGBs of tomorrow (ideally within the next 3-5 years).



TESTIMONIALS



Accelerate Prosperity (AP) is without a doubt the best startup accelerator in Pakistan, it is a wonderful initiative to support budding startups. From connections to mentors, investors, and employees to the invaluable advice that helped us get over early roadblocks, applying to AP was the single most critical decision we ever made at Asaan Retail.

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NATIONAL HEALTH INCUBATOR

National Health Incubator (NHI) is a joint initiative of Accelerate Prosperity and the Aga Khan University that offers incubation and investment services for Health service providers and producers of health technology and innovation across Pakistan.



TESTIMONIALS



Mantahaa Tareen Founder Mantahaa

NHI has been an unforgettable experience, an experience that has given direction to a hazy vision through examining business functions, strategies, and plans. It was like your business is either getting a makeover or renewing itself to a change that You can be proud of. Thank you NHI; we are ready to embark on this journey. Continue to change lives!



Dr. Zouina Sarfraz Manager Clinical Research & Grants

When I began, I did not know what I was getting myself into. The first meeting we had for ideating businesses changed some of the keyways I was conceptualizing our vertical – Seniors Thrive (a home-to-hospice geriatric care program). We heard from some of the best players in the industry. The business training and advisory sessions essentially helped me build my business model canvas step-by-step. I remember looking at the sheet painstakingly in the past, but the online courses we were provided access to help shift the narrative for the better. If you are in the health tech space, apply for NHI and you are in for a very fun yet rewarding journey.





Accelerate Prosperity and E4Impact Foundation offers the International Certificate in Entrepreneurship (ICE) to aspiring and early-stage entrepreneurs to equip them with the required skills and knowledge for launching and growing businesses.



TESTIMONIALS



M. Ibrahim Rashid (Ph.D., AFHEA)
Founder & CEO
Abeaz Biotech

My journey with Accelerate Prosperity has been very fruitful and rewarding. ICE has transformed my skills to take on all key elements of a startup. The thorough learning experience has made many startups including mine investment ready.



Afreena Nadir
Founder
Northern Area Event Planner

ICE Program is one of the best initiatives I have been a part of. Truly honored to get this opportunity which has played a positive role in my journey. I have always visioned becoming an entrepreneur and ICE has allowed me to discover values that can help in shaping my future.

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PARTNERS







Ap Team